

Tanuja Bodas

Senior Product Designer

tanuja375@gmail.com | [linkedin.com/in/tanujabodas23/](https://www.linkedin.com/in/tanujabodas23/) | tanujabodas.com

Philadelphia, PA | Open to Relocation and Remote roles

Profile Summary

Product Designer with 5+ years of experience shipping B2B SaaS and enterprise workflows used by millions of users. Strong at turning ambiguous, high-stakes workflows into intuitive, scalable AI-first product experiences through research, systems thinking, rapid prototyping, and close product and engineering collaboration. Comfortable owning end-to-end features from discovery to iterations, with a design system mindset and high customer empathy.

Work Experience

Triibe, Remote | Product Design Lead | Mar 2026 - Present

- Own the full design function across product, brand, and web as the most senior designer in a 3-person team within a 70-person organization
- Directed end-to-end brand and web design for a client project, owning the complete creative workflow from concept through delivery in Figma and Lovable
- Established design standards, component guidelines, review cadences, and engineering handoff specs; mentor two junior designers and set the design direction for all deliverables
- Integrated Claude, Figma AI, and Cursor into production design workflows, compressing iteration time and accelerating per-feature design cycles

ZingHR, India | UX Designer (Product Design) | Jan 2020 - Aug 2023

- Optimized the Employee Dossier module by consolidating key employee information into a clearer structure, improving UX for 2M+ active users, and reducing data retrieval time by 15%.
- Designed ZingHR's end-to-end Rewards and Recognition module from scratch, covering 6 award types, 5 user roles, and a group-based permission system scaled for enterprise B2B customers.
- Led 0 to 1 design for the MyRCloud platform, conducting user research with 600+ recruiting partners, mapping customer journeys, defining UX patterns, and enabling closure of 3,000+ positions.
- Presented design decisions and rationale to peers, cross-functional partners, and leadership, aligning stakeholders on strategy, tradeoffs, and implementation details.
- Contributed to design system components and UX patterns in Figma to improve consistency, accessibility, and team workflow.

Projects

UrbanPark (peer-to-peer marketplace platform) | Jan 2025 - Dec 2025

- Designed a peer-to-peer parking marketplace using user-centered methodologies based on 15+ qualitative interviews, synthesizing 250+ minutes of user feedback into requirements and iterative prototypes.
- Built and tested core marketplace flows with 5 users, iterating on trust, verification, and misuse prevention.
- Implemented an AI-powered help center experience where homeowners can ask if a renter's car is still parked, with camera-based license plate recognition to confirm occupancy and support enforcement decisions.
- Synthesized insights into measurable product decisions that reduced ambiguity around misuse prevention and user trust, improving clarity of the product roadmap and MVP scope.

The Wren Gala 2026 | sjpgalany.org | AI-Assisted Build

- Designed scroll-triggered animations and an arch reveal sequence to express the formal luxury aesthetic through motion; every interaction detail was intentional to the event's visual identity.
- Resolved a three-platform payment evaluation: rejected Givebutter for visual inconsistency with the design system, rejected Stripe to preserve 100% of fundraiser proceeds, and implemented ACH transfers with Airtable as a secure, fee-free database for high-value charitable donations
- Mentored a junior designer through the full AI-assisted build: co-directed prompt strategy and established quality criteria for evaluating AI output

Technical Skills

- **Product design:** End to end workflow design, information architecture, interaction design, prototyping, usability testing, accessibility (WCAG), design documentation, design systems, tokens, components
- **Discovery:** Qualitative research, synthesis, journey mapping, user flows, storyboarding, competitor analysis
- **Tools:** Figma, Figma Make, Miro, Jira, Notion, Framer, Webflow, Qualtrics, Adobe CC, HTML5, CSS, JavaScript, Voiceflow, Cursor, Github, Lovable, Claude Code, VS Code

Education

MS in User Experience and Interaction Design | 2025

Thomas Jefferson University, Philadelphia, Pennsylvania